



Dr. Bharti Batra

Designation: Assistant Professor

Qualification: Ph.D, M. Phil, UGC NET & JRF

Specialisation: New Media, Research, Public Relations

Experience: 10 Years (Teaching with Research)

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Dr. Bharti Batra is working as Assistant professor in the Department of Journalism and Mass Communication in Central University of Haryana. Dr. Bharti is a Dedicated Academician with an aim & vision to impart quality education to media students inclusive of theoretical and practical aspects of the media field. Dr. Bharti has teaching and research experience of more than 10 years in different State Universities. She has also been part of various committees at the University level. In her academic journey till date she has organised various lectures, workshops, events, training, placements etc. for students. Dr. Bharti has also visited foreign countries and academic institutions. She has also been managing Public Relations activities for her employing organisations.

Her key skills are in Communication & Media Research, Electronic Media Production, New Media, Communication Theories, and Public Relations.

Her technical expertise are in the fields of Online Tools for research & Editing, Windows & Mac OS Platforms, MS Office, Digital Cameras, Audio-video editing and Designing software; Final Cut Pro, Sound Track Pro, Adobe Software, Nuendo, Corel Draw, Quark Express and many more.

She has various research papers published in national and international journals, Book chapters, Textbook contents, Research supervision, and also has written for National dailies' articles. She has participated in more than 100 National and International Seminars, Workshops, Webinars, FDP, MOOCs, symposiums, and Conferences. She has been invited as a resource person in various Educational institutes, also empanelled as a Reviewer in National and International Research Journals of high repute. She has also anchored shows for National Media like Doordarshan, AIR, etc. She has guided various Audio-video productions, and dissertation projects, and produced significant documentaries and printed publications for employing organisations as well as for different projects.

She has been awarded for innovative teaching, research, writing, and audio-video productions. Her core specialisation is in new media.