

## Ravinder Kaur, Research Scholar

### National Conferences / Seminars:

- Presented a paper titled "*Social Inclusion: A Comparison between India and China*" in the National Conference on **Inclusive Democracy: People, Power and Progress** organized by Central University of Haryana, Mahendergarh held on May 30- 31, 2012
- Participated in a Panel Discussion on "**Symposium on Free Speech**" in 2<sup>nd</sup> Annual One Month Celebration of Partnership in Creating and Sharing Knowledge organized by Central University of Haryana, Mahendragarh held on October 22- November 22, 2012.
- Presented a paper on "*SEZs: A Step Towards Development or Jeopardy*" in the 5<sup>th</sup> Annual National Conference on "**Business and Management**"organised by Haryana School of Business, Guru Jambheshwar University Of Science And Technology, Hisar (Haryana)held on 7-8th Feb, 2013.
- Paper Presented on "*Financial Inclusion and Human Development through RRBs*" in National Seminar on "**Business Solutions for Sustainable & Inclusive Growth**" organized by Deptt. of Management, Kurukshetra University, Kurukshetra held on 15-16 Mar, 2013.
- Presented a paper on "*Corporate Governance and Performance of Selected Indian Banks*" in International Seminar on International Conference on "**Governance Issues and Corruption**" organized by Department of Economics, Maharshi Dayanand University, Rohtak held on 19-20 March, 2013.
- Presented a paper on "*Macro Economic Variables and Impact on Share Price of selected companies in Automobile Sector*" in National Seminar on "**Application and Role of Statistics in Multidisciplinary Research**" Organized by Department of Management Studies, Central University of Haryana, Mahendergarh.

### Paper Published:

- Manmeet Kaur & Ravinder Kaur, (2012), "**Integration of QFD and Target Costing: A Survival Strategy in Competitive Market**" in SSIJEM, Vol. No. 2, Issue-6.
- Ravinder Kaur (2013), "**SEZs: A Step towards Development or Jeopardy**" in SSIJRCM, Vol. No. , (3), Issue- 4.
- Ravinder Kaur & Manmeet Kaur, (2013), "**JIT Practices for Enhanced Manufacturing Efficiency in Production Processes**" in SSIJEM, ISSN 2231-4962, Volume 3, Issue 4.

- Preeti Sharma & Ravinder Kaur, (2013), **“Inter and Intra Constituent Analysis of Intellectual Capital Constituents”** in IJMSS, Vol. No. 01, Issue-6.
- Manmeet Kaur & Ravinder Kaur, (2013), **“Increasing and Changing Role of Management Accounting in Capturing the Voice of Customers”**, IJRCEM, Volume No. 3, Issue No. 11.
- Manmeet Kaur & Ravinder Kaur, (2013), **“Kaizen Costing Technique – A Literature Review”** in IJRCM, Vol. No. 4, Issue-11.
- Manmeet Kaur & Ravinder Kaur, (2013), **“Adoption of Contemporary Cost Management Techniques for Better Management of Costs”**, IJRCAM, Volume No. 3, Issue No. 11.
- Ravinder Kaur & Manmeet Kaur (2013), **“An Approach into Commerce Education after Globalization-Challenges and Opportunities”**, IJRCIM, Volume No. 3, Issue No. 11.
- Ravinder Kaur (2012), **“Social Inclusion: A Difference between India and China”**, published in a book as conference proceedings of National Conference on Inclusive Democracy: People, Power and Progress organized by Central University of Haryana, Mahendergarh, Volume 1<sup>st</sup>, 2012.
- Ravinder Kaur (2014), **“Macro Economic Variables and Impact on Share Price of selected companies in Automobile Sector”**, Published in a book (978-81-7844-173-3) as a proceedings of National Seminar on “Application and Role of Statistics in Multidisciplinary Research” Organized by Department of Management Studies, Central University of Haryana, K.K. Publications, New Delhi, 239-254.

## Suyash Mishra ,Research Scholar

### List of Publications

- **Suyash Mishra** (2014) , “A Study of Adoption Pattern in the Categories of E-Banking Users” , Published in a book (978-81-7844-173-3) as a proceedings of National Seminar on “ Application and Role of Statistics in Multidisciplinary Research” Organized by Department of Management Studies, Central University of Haryana, K.K. Publications , New Delhi, 239-254.
- Rishi Kant , **Suyash Mishra** & Swati Singh (2013) , “Microfinance: A Tool of Poverty Alleviation with Bank Linkage Programme in Himachal Pradesh” in SUMEDHA Journal of

Management (ISSN: 2277-6753), Referred Journal of CMR College of Engineering & Technology, Hyderabad , Indexed in ProQuest Database , Vol. 2 (3) , 52-64 .

- **Suyash Mishra & Rishi Kant (2013)**, “An Empirical Study of Durable Purchase Behavior For The Customers of Uttar Pradesh” in Utthan – The Journal of Management Sciences( ISSN: 2321-8657) of Shambhunath Institute of Management, Allahabad , Vol.1(01) , 129-138.
- **Suyash Mishra & Rishi Kant (2013)**, “Social Inclusion through E-Governance: A Study of the Beneficiaries of Uttar Pradesh (U.P.)” in SUMEDHA Journal of Management (ISSN : 2277-6753) , Referred Journal of CMR College of Engineering & Technology, Hyderabad , Indexed in ProQuest Database, Vol. 2 (2) , 128-136.
- **Suyash Mishra & Rishi Kant (2013)**, “An Assessment of E-Banking towards the Payment and Clearing System in Indian Banking Sector” Published in a book (ISBN : 9789381212394) as a proceedings of International Conference on “Contemporary Issues of Finance and Business Management” organized by Society of Technical and Management Professionals (STMP) Haridwar (U.K.) India, Bharti Publications , Ghaziabad, 151-159.
- **Suyash Mishra & Bajrang (2013)**, “SKS Microfinance Ltd. : A Study of the products of Microfinance and Developed Social Entrepreneurs” Published in a book (ISBN : 9789380165066) as a proceedings of National Conference on “Dynamics of Social Entrepreneurship” organized by Tecnia Institute of Advanced Studies New Delhi, A.K. Publications , Delhi, 264-276.
- **Suyash Mishra , Rishi Kant & Geetika Agarwal (2012)**. “ An Empirical Study of Consumer Behavior Towards Packaged Food And Strategies of the Food Retailers With Special Reference to Uttar Pradesh” Published in a book (ISBN : 978-93-5097-267-0) as a proceedings of International Conference on “Marketing Paradigms in Emerging Economics” organized by Faculty of Management Studies , Banaras Hindu University , Himalaya Publishing House, New Delhi, 394-400.
- **Suyash Mishra , Rishi Kant & Geetika Agarwal (2012)**. “An Empirical Study of Consumer Regarding value Addition in Food processing Sector” in LMA Convention Journal (ISSN: 2319-3700) published by Lucknow Management Association, Vol.8 (1), 125-130.
- **Suyash Mishra (2012)**. “Role of social media in Non-formal Education”, Issues of Communication Development and Society” Published in a book (ISBN: 978-81-8457-403-6) as a proceedings of National Seminar on “Issues of Content & Technology in Contemporary Media ICT CM” organized by Teerthankar Mahavir University, Moradabad , Kanaishka Publication , New Delhi , June 28-30 , 254-262
- **Suyash Mishra (2012)**. “ICT as a Tool of Inclusive Democracy: A Study of Perception of Beneficiaries and Some Cases” Published in a book as proceedings of National Seminar

on “Inclusive Democracy : People , Power and Progress “ organized by Central University of Haryana in The University Publication , May 30-31 , 53-69.

- **Suyash Mishra & Rishi Kant (2012).** “Effectiveness of Management Information System in improving the performance of PNB” in International Journal of Business and Management Tomorrow (ISSN: 2249-9962), Vol.2 (5).
- **Suyash Mishra & Sanjay Tiwari (2012).** "Branding Strategy in New Decades: A Success Story of TATA Steelium in B2B Branding" published in a book (ISBN-978-81-924342-1-6) as a proceedings of an International Conference on “Innovation and Sustainability : Managing For Changes” organized by the Hindu School of Management, Sonapat affiliated to Deenbadhu Chotu Ram University of Science & Technology held on Feb. 4-5 , Global Alliance Publication, New Delhi , 110-114.

### **Presentation in Seminars / Conferences / Workshops/ International Conferences**

- Participated and presented research paper in International Conference, the topic of the presentation is “*An Assessment of E-Banking towards the Payment and Clearing System in Indian Banking Sector*” organized by Society of Technical and Management Professionals (STMP) , Haridwar , (U.K.), India June 15-1619-20, 2013.
- Participated and presented research paper in International Conference, the topic of the presentation is “*An Empirical Study of Consumer Behavior Towards Packaged Food And Strategies of the Food Retailers With Special Reference to Uttar Pradesh*” at Faculty of Management Studies , Banaras Hindu University ,*Varanasi* on December 04-05, 2012.
- Participated and presented research paper in International Conference, the topic of the presentation is “*An Analytical Study of Poverty and Inequality in India*” at Department of Economics , Kurukshetra University ,Kurukshetra on October 19-20, 2012.
- Participated and presented research paper in International Conference, the topic of the presentation is “*Issues in Creating Balance Between Environment and Development*” in International Conference at School of Management Science, Varanasi on February 24-26, 2012.
- Participated and presented research paper in International Conference ,the topic of the presentation is“*Innovation and Governance at National Level: Financial Inclusion, A Dimension of Five Year Plan*” in International Conference at JK Padampat Singhania Institute of Management and Technology , *Gurgaon* on February 17-18 , 2012.
- Participated and presented research paper in International Conference, the topic of the presentation is “*Branding Strategy in New Decades: A Success Story of TATA Steelium in B2B Branding*” in International Conference at Hindu Institute of Management , Sonipat on February 4-5 2012.

### **National Conferences / Seminars**

- Participated and presented research paper in 3<sup>rd</sup> Annual Commerce Convention , the topic of the presentation is “ *Electronic Banking : An Innovative Approach From Bricks*”

*and Mortar to Virtual Banking in India* " in Department of Commerce, Delhi School of Economics, University of Delhi on April 12-13, 2014.

- Participated and presented research paper in National Seminar, the topic of the presentation is *"A Study of Adoption Pattern in the Categories of E-banking Users"* in Department of Management Studies, at Central University of Haryana, Mahendergarh on October 23-24, 2013
- Participated and presented research paper in National Seminar, the topic of the presentation is *"Electronic Channels in Indian banking Sector and Analysis of Technological Transformation and Customer Satisfaction"* in Department of Commerce, at Kurukshetra University, Kurukshetra on March 15-16, 2013.
- Participated and presented research paper in National Seminar, the topic of the presentation is *"An Analysis of HR Reforms For Public Sector Banks in New Era"* at Motilal Rastogi School of Management , Lucknow on February 17 , 2013 .
- Participated and presented research paper in National Seminar, the topic of the presentation is *"Innovative Strategy of IT For Indian Banking Sector"* at Haryana School of Business , Hisar on February 07-08 , 2013 .
- Participated and presented research paper in National Conference, the topic of the presentation is *"Role of Social Media in on Non-Formal Education"* at Teerthankar Mahaveer University , Moradabad on June 28-30 , 2012.
- Participated and presented research paper in National Conference, the topic of the presentation is *"ICT as a Tool of Inclusive Democracy : A Study of Perception of Beneficiaries and Some Cases"* at Central University of Haryana , Mahendergarh on May 30-31 , 2012.
- Participated and presented research paper in National Conference, the topic of the presentation is *" Women Resrervation in Panchayat Raj Institutions : A Case Study of Haryana"* at Rukmini Devi Institute of Advanced Studies , Delhi on April 21 , 2012.
- Participated and presented research paper in National Conference , the topic of the presentation is *"Social Media : Issues and Challenges "* at Tecnia Institute of Advanced Studies , Delhi on April 21, 2012.

- Participated and presented research paper in National Conference, the topic of the presentation is *“Social Entrepreneurship : A Case Study of SKS Microfinance Ltd.”* at *Tecnia Institute of Advanced Studies , Delhi* on March 31 , 2012.
- Participated and presented research paper in National Seminar, the topic of the presentation is *“Emergence of the Technical Leadership Style: An Imperative Case of 21<sup>st</sup> Century”* at *Motilal Rastogi School of Management , Lucknow* on February 5 , 2012 .
- Participated and presented research paper in National Seminar, the topic of the presentation is *“Role of E-Commerce in Indian Banking: A Case Study of Online Banking of ICICI Bank”* at *Deenbandhu Chhotu Ram University, Murthal (Sonipat)* on February 2-3 2012.
- Participated and presented research paper in National Seminar, the topic of the presentation is *“Poverty, inequality and unemployment: A Case Study of Uttar Pradesh”* at *University of Lucknow , Lucknow* on January 30-31 , 2012 .
- Participated and presented research paper in National Conference , the topic of the presentation is *“Corporate Restructuring: An Intricacy, Issues and challenges Faced By Cement Industry: A Demerger of Grasim and L&T Cement Plants”* at *Shaheed Bhagat Singh College , University of Delhi , New Delhi* on January 20-21 , 2012.
- Participated and presented research paper in National Seminar, the topic of the presentation is *“The Surveillance of Financial Services in Rural Context : Sub theme- Marketing of Financial Services : Insurance Sector ”* , at *National P.G. College , Lucknow* on April 16, 2011.

## **Bajrang, Research Scholar**

### **Paper Presentations**

- Paper presented on *“Economic Growth and Financial Development in India”* in National Seminar on Application and Role of Statistics in Multidisciplinary Research jointly organized by Department of Statistics and Department of Management Studies on October 23-24, 2013.
- A paper on *“Human Development through Financial Inclusion: Role of RRBs”* presented in the National Seminar on March 15-16, 2013, organised by the Department of Commerce, Kurukshetra University Kurukshetra.

- A Case Study presented “Case Study on Kingfisher Airlines” in 2<sup>nd</sup> Annual One Month Celebration of Partnership in creating and sharing knowledge on November 6, 2012 (Celebration period October 22 – November 22, 2012).
- Paper presented in National Seminar organised by Central University of Haryana, Mahendergarh on topic “Financial Inclusion through Self-Help Group: A Case Study of Narnaul Block” on May 30-31, 2012.
- Paper presented in National Seminar on topic “Social Media: Issues and Challenges” at Technia Institute of Advanced Studies, New Delhi on April 21, 2012.
- Paper presented in National Seminar on topic “Social Entrepreneurship: A Case of SKS Microfinance Ltd.” at Technia Institute of Advanced Studies, New Delhi on March 31, 2012.
- Presented a paper in The Indian Econometric Society (TIES)’s International Conference on topic “The Analysis of Driving Factors of Foreign Direct Investment in India” on January 6–8, 2011.
- Participated in National Conference on “Development of Commerce Education in Haryana in Present Global Scenario” at M. D. University, Rohtak in March 25-26, 2010.
- Paper presented in State Level Seminar on topic “Consumer Defence: A Delineate” at J.V.M.G.R.R. Charkhi Dadri on February 18-19, 2010.

## PAPER PUBLICATIONS

<b>Sr. No.</b>	<b>Paper Title</b>	<b>Name of Author/s</b>	<b>Publisher/ Journal</b>	<b>Volume</b>	<b>ISSN/ISBN No.</b>
<b>1</b>	Performance of Agriculture Sector in Haryana	<b>Bajrang</b> Anil Kumar	Southern Economist	June 2012, vol. 51, No. 4.	0038-4046
<b>2</b>	Financial Inclusion through Self-Help Group: A Case Study of Narnaul Block	<b>Bajrang</b> Vipin Kumar	IJERMCA	Vol. 2, Issue 6,	2319-7471

3	Impact of Macroeconomics Variables on Stock Prices: Evidence from India	<b>Bajrang</b> Anil Kumar	IRJMST	Vol. 3, Issue 2	2277-9809
4	SEZ and Indian Development	Vipin Kumar <b>Bajrang</b>	IRJMST	Vol. 3, Issue 3	2250-1959
5	The Impact of Globalization on Capital Market with Special Reference to India	<b>Bajrang</b> Vipin Kumar Sanjay Kumar	IRJMST	Vol. 4, Issue 2	2250-1959
6	SKS Microfinance Ltd.: A Study of the Products of Microfinance and Developed Social Entrepreneurs	Suyash Mishra <b>Bajrang</b>	A K Publication	Seminar Proceeding (organised by TECNIA Institute of Advanced Studies)	978-93-80165-06-6
7	A Comparative Analysis of Service Quality of Selected Public and Private Sector Banks: A Case Study of Sonapat District in Haryana	Rajesh Kumar <b>Bajrang</b>	A K Publication	Seminar Proceeding (organised by CUH Jant-Pali, Mahendergar)	978-93-80165-06-6

### **Rajesh kumar, Research Scholar**

#### **PAPER PRESENTED:**

A Comparative Analysis of Service Quality of Selected Public and Private sector Banks: A Case Study of Sonapat District in Haryana.

#### **PAPER PUBLISHED:**

A Comparative Analysis of Service Quality of Selected Public and Private sector Banks: A Case Study of Sonapat District in Haryana.



## Mohammad Irfan, Research Scholar

### Achievement in Islamic Finance

1. Qualified BSE Institute Ltd. (BIL) & Taqwaa Advisory and Shariah Investment Solution Ltd. (TASIS) Joint Certification on **“Islamic Banking, Finance & Capital Market”** in 06 Sept, 2014
2. Qualified online exam of **Australian Centre for Islamic Finance**, test your Islamic Finance knowledge secured the score of 80%.

### Paper Publication on Google Scholar:

- Published a research paper on the topic of **“PERFORMANCE OF GLOBAL STOCK MARKET INTEGRATION: EMPIRICAL EVIDENCE FROM BRICS STOCK MARKET”** in on **First XII Capital Markets Conference**, held at scheduled on December 19-20, 2013 at Indian Institute of Capital Markets, CBD Belapur, New Mumbai. Published on Google Scholar, [http://scholar.google.co.in/scholar?q=mohammad+irfan+central+university+of+haryana&btnG=&hl=en&as\\_sdt=0%2C5](http://scholar.google.co.in/scholar?q=mohammad+irfan+central+university+of+haryana&btnG=&hl=en&as_sdt=0%2C5)

### Paper Publication:

- Had published a research paper on the topic of **“Market Response with Special Reference to Cash Reserve Ratio: An Event Study Analysis of S&P BSE BANKEX”** in **International Conference** held at IMT, Faridabad on **International Conference on Reinventing Thinking Beyond Boundaries to Excel** in 06, April 2013, Faridabad. **ISBN: 978-93-5104-880-0.**
- Had published a research paper on the topic of **“PERFORMANCE OF SHARIAH INDEX IN INDIA: AN EMPIRICAL STUDY OF RISK AND RETURN BEHAVIOR”** in **National Conference** held at IIT- Roorkee, Utrakhand on **Paradigm For Sustainable Business: People, Planet and Profit** in 08-09, March 2013, Roorkee. **ISBN: 978-93-81583-94-4**
- Had published a research paper on the topic of **“CANONICAL INVESTMENT: AN EMPIRICAL STUDY OF DOW JONES ISLAMIC MARKET (DJIM) AND NIFTY SHARIAH INDEX”** in **National Conference on “APPLICATION AND ROLE OF STATISTICS IN MULTIDISCIPLINARY RESEARCH”** held at **Central University of Haryana, Mahendergarh.** It was published with the help of KK Publication (www.kkpublication) New Delhi. **ISBN:978-81-7844-141-5AI**

### Paper Presented:

- Had presented a research paper on the topic of **“ISLAMIC FINANCE AND CORPORATE SOCIAL RESPONSIBILITY: AN EMPIRICAL STUDY OF INDIAN & PAKISTANI COMPANIES”** in on **“National Conference of Foreign Direct Investment: Indian Market Invasion and Economics Reforms” Sponsored by University Grant Commission, (CRO) Bhopal, March, 28 – 29, 2014, held at Department of Commerce and Economics, St. Aloysius College (Autonomous College) , Jabalpur, (M.P.)**
- Had presented a research paper on the topic of **“EFFECTUAL INTERRELATIONSHIP AMONG THE ISLAMIC STOCK MARKET OF INDIA WITH OTHER EMERGING STOCK MARKET”** in on **“International Conference of Management Innovation” Feb, 10 – 12, 2014, held at Department of Management Studies, Guru Gangri University, Haridwar, (U.K.)**
- Had presented a research paper on the topic of **“CORPORATE SOCIAL RESPONSIBILITY AND SHARIAH COMPLAINT PERFORMANCE- AN EMPIRICAL EVIDENCE FROM INDIA & PAKISTAN”** in on **“Social Responsibility in Economic Prospective, A global Issues” January, 11 – 13, 2014, held at SS Jain Subhodh PG College, Jaipur.**
- Had presented a research paper on the topic of **“PERFORMANCE OF GLOBAL STOCK MARKET INTEGRATION: EMPIRICAL EVIDENCE FROM BRICS STOCK MARKET”** in on **First XII Capital Markets Conference, held at scheduled on December 19-20, 2013 at Indian Institute of Capital Markets, CBD Belapur, New Mumbai.**
- Had presented a research paper on the topic of **“ISLAMIC STOCK MARKET INTEGRATION: AN EMPIRICAL STUDY OF WORLD EMERGING ISLAMIC STOCK MARKET”** in on **First Conference On Emerging Issues in Commerce and Management, November 28, 2013, held at Central University of Rajasthan, Ajmer, Rajasthan.**
- Had presented a research paper on the topic of **“CANONICAL INVESTMENT: AN EMPIRICAL STUDY OF DOW JONES ISLAMIC MARKET (DJIM) AND NIFTY SHARIAH INDEX”** in **National Conference on APPLICATION AND ROLE OF STATISTICS IN MULTIDISCIPLINARY RESEARCH (ARSMR- 2013) 23-24 OCTOBER, 2013, held at Central University of Haryana, Mahendergarh.**

- Had presented a research paper on the topic of **“Market Response with Special Reference to Cash Reserve Ratio: An Event Study Analysis of S&P BSE BANKEX”** in **International Conference on Reinventing Thinking Beyond Boundaries to Excel** in 06, April 2013, held at **IMT, Faridabad**.
- Had presented a research paper on the topic of **“PERFORMANCE OF SHARIAH INDEX IN INDIA: AN EMPIRICAL STUDY OF RISK AND RETURN BEHAVIOR”** in **National Conference on People profit planning** in 08-09, March 2013, held at **IIT- Roorkee, (U.K.)**
- Had presented view as panelist on the topic of **“ Discussion on Democratization of Social Media”** in **One Month Creating and Sharing knowledge** in **Central University Haryana** in 09, Jan 2013, **Mahendragarh , Haryana**